

**Shanghai WGQ International Exhibition & Trading Center of Wine & Beverage
Beckon Merchants Introduction**

International Exhibition & Trading Center of Wine & Beverage, jointly established by Chinese Council for the Promotion of International Trade and Shanghai Pudong New Area Government, is located in Shanghai Waigaoqiao Free Trade Zone. Shanghai Golden Commercial Exhibition Co.,Ltd and Shanghai Waigaoqiao Modern Service Trade Development CO., Ltd as the actual operating units.

Alcoholic liquor Center is aiming to help foreign wine enterprises, especially small and medium-sized enterprises to provide services to open the Chinese market. In view of such Companies have a better product, but lack of funds and human resources to open the Chinese market. At the same time, imports of wine to enter the Chinese market is facing pressure from higher taxes. Therefore, foreign companies can use the Center as a bonded showroom of their products, small and medium-sized enterprises are only required to pay the rent every year. You can display your products to the Chinese market customers, without the need for advance payment of close to 50% of total cargo revenue. Pay import taxes after saling.

To help the promotion of settled enterprise products, the Center will attend the wine events/exhibitions over China. Together with the exhibitors involved in such promotional activities as part of the cost of their commitment to the maximization of the interests. At the same time, we also provide import and export, warehousing, logistics, company registration, and consulting services to facilitate the overseas companies that did not enter the Chinese market to doing business in China.

The Center owned its special policies to help foreign companies. For example, the pre-inspection services. According to the general process, the inspection can only be arranged after the imported wines be sold (it takes 2-3 weeks), then the wines will be sent to clients. Most wine companies are facing huge pressure of both inventories and funds. However, with the Center's pre-inspection services, inspection will be arranged in few days when the wines be sent in the Center. Pre-inspection by a single rapidly made to the designated place to ensure that customers receive the goods first.

Our sales team also help you sell, through the Waigaoqiao Free Trade Zone (the area more than 10,000 enterprises, the world's top 500 enterprises of which 180) within the exclusive agent to help exhibitors to accept orders and sales. From November 21, 2008 to February 1, 2009, Liquor trading center have sold 427,096 bottles of wine, a total of 315,574 liters, with a total value of 2.07 Million Euro. At the same time, it provide retail and buy businesses for enterprises within the bonded area.

Settled enterprise list:

- 1, Czech Business Office
- 2, The Mexican Consulate General in Shanghai Commercial Section

- 3, Wine and food (the Portuguese Republic) Asian Promotion Association
- 4, Porto Wine Co., Ltd. Shanghai
- 5, Savour Club (Shanghai) Trade Co., Ltd.
- 6, Xin Dong Yang Group
- 7, Fontainebleau Shanghai Trading Co., Ltd.
- 8, Maxxium Wine Trading (Shanghai) Co., Ltd.
- 9, Remy Cointreau Shanghai Trading Co., Ltd.
- 10, German small and medium-sized Association
- 11, The Italian Chamber of Commerce / Italian Trade Promotion
- 12, Walsenburg International Trading (Shanghai) Co., Ltd.
- 13, Shanghai Centilion Trade Co., Ltd.

Buy and retail processes, as follows:

- 1, Need rent booth in the exhibition hall;
- 2, The product should enter the China through our Import and Export Corporation and use our warehouse (Bonded Storage at the same time to facilitate our management of your products and after-sales service);
- 3, The products on display at the booth, that is, the sample of your company's products to retail. We will be in accordance with customer demand for products shipped to customers after the duty-paid designated locations;
- 4, To facilitate the customers enjoy your products, your company need to provide samples for tasting. Number decided through mutual consultation.
- 5, Your company need to provide to our part of the data, for reference:
 - a) The settlement of our product's prices
 - b) The product's wholesale price during the exhibition (at the same time need to specify the initial amount of wholesale)
 - c) The product's buy price during the exhibition (at the same time need to specify the initial amount of buy)
 - d) The product's retail price during the exhibition
 - e) The product's market price (for customer references);
- 6, Product sales, unified make invoice by us
- 7, The 25th a month as our side and your company's balance sheet date, your company may appointe someone in person to carry out inventory and financial settlement with us.
- 8, Your company's products, to be designated for the Waigaoqiao Free Trade Zone as the only designated agents in sales. The price between us is only valid in the Waigaoqiao Free Trade Zone, will not affect your company in other parts of the price system.

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